

Appendix A: Case Competition Rules

Updated: September 18, 2023

Welcome to the Berlineaton Case Competition! To ensure a fair and organized competition experience for all participants, please review and adhere to the following rules and guidelines:

1. Eligibility:

- **Enrollment Status:** Participants must be currently enrolled as full-time students in an accredited post-secondary program at a recognized educational institution in British Columbia. Participants from all academic years are eligible to join the competition. Students must be living in British Columbia for the fall semester (September to December 2023).
- **Fields of Study:** The competition is open to students from various fields of study, fostering cross-disciplinary collaboration. There are no restrictions on majors or areas of specialization.

2. Registration:

Teams must complete the registration form by the **September 17 at 11:59 pm PST**. Late registrations will not be accepted. Participants may only register as a team. Participants must select a team captain who will be responsible for completing registration for their team.

3. Team Composition:

- **Team Composition:** Each team must consist of a minimum of 4 and a maximum of 5 members. Interdisciplinary teams are encouraged, bringing together diverse perspectives and skill sets. Team members must all be enrolled at the same post-secondary institution.

4. Case Materials:

Case materials, including relevant data, information, and guidelines, will be provided to all registered teams **on September 18, 2023, via email to the team captain. Teams are required to use secondary sources to complete the case analysis.**

5. Case Analysis and Presentation:

Teams are required to analyze the case and prepare a solution and presentation addressing the key issues. Your team will have one week to prepare your case submission after the Case Reveal Workshop. Coaches will not be provided, however there will be a contact whom you may direct questions for clarification to, as needed. **The use of ChatGPT or other Generative AI technology to aid or complete your analysis is strictly prohibited.** The final case deliverables due on September 27 include:

- **One PPT deck** that presents your solution and supports your team's final presentation (see below). Your presentation may contain a maximum of **11 slides**, including the title page.
- A link to a **recorded video presentation** (YouTube or Vimeo) of your team presenting your solution using your PPT deck (max 15 minutes in length). This video will be used to determine the finalists who will present live to the judges on October 5.

If your team is chosen as one of the four finalists, you will be asked to facilitate a live presentation to our panel of 3-4 judges on October 5th via Zoom (time TBD). For this presentation your team will have:

- 5 minutes to set up and introduce yourself to the judges
- 15 minutes to give your presentation and facilitate a discussion with the judges
- 25 minutes to receive feedback from the judges



6. Originality and Plagiarism:

Solutions presented must be original work and created solely by the participating team. Plagiarism or unauthorized use of external materials will result in disqualification.

7. Judging Criteria:

Teams will be evaluated based on specific judging criteria. These criteria will be provided to all registered teams via email to the team captain and be made publicly available on Berlineaton and CMC-Canada's websites **by September 18, 2023.**

8. Ethics and Professionalism:

Solutions and recommendations must adhere to ethical business practices and legal regulations. Professional conduct is expected from all participants during the competition, including interactions with judges, mentors, and fellow participants.

9. Time Management:

Teams must adhere to the provided schedule for submission and presentation. Late submissions or presentations will result in disqualification from the competition.

10. Disqualification:

Any violation of the rules, including plagiarism, inappropriate behavior, or non-compliance, may result in disqualification at the sole discretion of the competition organizers, Berlineaton.

11. Decision of Judges:

The decisions of the judges are final and not subject to appeal.

12. Awards and Recognition:

Prizes will be awarded to the winning team based on the judges' evaluations. Recognition certificates will be provided to all participating teams. The delivery method of all prizes will be at the discretion of the competition organizer, Berlineaton.

13. Photography and Videography:

By participating, teams agree that photos and videos taken during the competition may be used for promotional purposes.

14. Changes to Rules:

The organizer, Berlineaton, reserves the right to make changes to the rules or schedule if necessary. Participants will be notified of any updates.

15. Code of Conduct:

Participants are expected to adhere to the event's Code of Conduct at all times.

By participating in the Berlineaton Case Competition, all your team members agree to abide by these rules and guidelines. Failure to comply may result in disqualification. We wish all participants the best of luck and an enriching competition experience.

