

Appendix D: Data Privacy and Consent

At Berlineaton, we are committed to protecting your privacy and ensuring the security of your personal data. This Data Privacy and Consent Statement outlines how we collect, use, and protect the information you provide to us during your participation in the competition. By participating, your team agrees to the terms outlined in this statement.

1. Data Collection and Usage:

We collect personal information such as your name, academic institution, and contact details for the purpose of registering and managing your participation in the competition.

Your personal information will be used to communicate important updates, competition-related information, and relevant announcements.

Any information requested as part of registration that is not required for the purpose outlined above will be considered optional to provide.

2. Data Sharing:

Your personal data will be accessible only to authorized personnel from Berlineaton, CMC Canada, and CMC-BC directly involved in organizing and facilitating the competition.

We will not share your personal data with third parties for marketing or commercial purposes.

3. Publicity and Promotion:

By participating, you grant us permission to use your team members' names, post-secondary institution, and submitted materials (such as presentations) for promotional purposes related to the competition. This may include our website, social media channels, press releases, and marketing materials.

4. Future Recruitment Purposes:

By participating, all of your team members consent to the potential use of your personal data for future recruitment purposes by Berlineaton.

5. Data Retention:

We will retain your personal data for the duration of the competition and for a reasonable period afterward for administrative and legal purposes.

You may request the deletion of your data from our records after the competition concludes. However, please note that certain information may need to be retained for legal compliance.

6. Data Security:

We take reasonable measures to protect your personal data from unauthorized access, disclosure, alteration, or destruction.

While we strive to protect your data, no data transmission over the internet is completely secure. You understand and acknowledge this risk.

7. Your Rights:

You have the right to access, correct, update, or delete your personal data at any time.



You may withdraw your consent for data processing by contacting us at cchase@berlineaton.com. However, this may affect your ability to participate in the competition.

8. Consent:

By registering and participating in the competition, all members of your team consents to the collection, processing, and usage of your personal data as outlined in this statement.

9. Changes to the Statement:

We reserve the right to modify or update this Data Privacy and Consent Statement. Any changes will be posted on our website, and your continued participation in the competition will signify your acceptance of these changes.

By participating in the Berlineaton Case Competition, all members of your team acknowledge that you have read, understood, and agree to the terms outlined in this Data Privacy and Consent Statement. If you have any concerns or questions regarding your data or its usage, please contact us at cchase@berlineaton.com.

