

## Appendix B: Code of Conduct

Berlineaton and CMC-BC are committed to upholding the highest standards of professionalism, integrity, and sportsmanship at this case competition. This Code of Conduct outlines the behavior expected from all participants, including students, mentors, judges, and organizers, to ensure a fair, respectful, and enriching competition environment. Please review the code of conduct and indicate your agreement to abide by it should you choose to participate below.

As participants in the Berlineaton Case Competition 2023, all members of our team agree to:

### 1. Professionalism and Respect:

- Treat all participants, including teammates, competitors, mentors, judges, and organizers, with respect and courtesy.
- Refrain from engaging in any form of harassment, discrimination, or bullying based on race, gender, religion, nationality, or any other characteristic.
- Maintain a positive attitude and foster a collaborative atmosphere that promotes learning and growth.

### 2. Academic Integrity:

- Present only original work that is your own or your team's creation.
- Give proper credit to the sources you use in your presentations, analyses, and solutions.
- Not plagiarize, cheat, or engage in any form of academic dishonesty.

### 3. Fair Competition:

- Adhere to the competition rules, guidelines, and timelines provided by the organizers.
- Avoid any actions that could provide your team an unfair advantage or undermine the integrity of the competition.
- Do not sabotage, manipulate, or tamper with other teams' materials, presentations, or equipment.

### 4. Collaboration and Teamwork:

- Collaborate and work harmoniously with your teammates, respecting their ideas and contributions.
- Engage in open communication, sharing responsibilities, and leveraging each team member's strengths.
- Do not compromise the unity and integrity of your team through negative behaviors or actions.

### 5. Ethical Business Practices:

- Develop solutions and strategies that adhere to ethical business standards and legal regulations, including [CMC Canada's Uniform Code of Professional Conduct](#).
- Avoid proposing or promoting unethical practices, such as dishonesty, exploitation, or harm to stakeholders or the environment.

### 6. Professional Appearance and Conduct:

- Dress appropriately and maintain a professional appearance during all competition-related activities.
- Follow the instructions and guidelines provided by the organizers regarding presentation formats and materials.

### 7. Adherence to Feedback:

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- Accept constructive feedback from judges, and organizers with an open mind and willingness to improve.
- Utilize feedback to enhance your skills, presentations, and overall performance.
- Treat the judges and organize with respect.

**8. Honoring Commitments:**

- Meet all deadlines, commitments, and requirements set by the competition organizers.
- Communicate proactively if any challenges arise that may affect your ability to fulfill your obligations.

**9. Confidentiality:**

- Maintain the confidentiality of sensitive information provided by organizers, sponsors, or other participants.
- Do not share any proprietary or confidential information outside the scope of the competition.

**10. Good Sportsmanship:**

- Demonstrate good sportsmanship by accepting outcomes gracefully, whether you win or lose.
- Applaud and appreciate the efforts and achievements of fellow participants.

By participating in the Berlineaton Case Competition 2023, we acknowledge that our team has read, understood, and agrees to abide by this Code of Conduct. We understand that failure to adhere to these guidelines may result in consequences determined by the competition organizers, including immediate expulsion from the Case Competition.

